



KELLY FERRIN
Gerontologist • Author • Speaker

**The Longevity Revolution:
A New Perspective on Retirement**

As a Gerontologist and longevity expert, Kelly has been studying aging and retirement issues for over 25 years. She was one of the first to receive a degree in this field from the prestigious Andrus School of Gerontology at the University of Southern California, considered one of the top schools in the nation for the study of age-related issues. She is the author of two books, “What’s Age Got To Do With It?” Volume I, and now Volume 2, is an AARP Retirement Specialist, newspaper columnist and has been featured on radio and TV talk shows nationwide including Oprah, Rosie, Good Morning America, and the Today Show. Her vision of the current and future aging of America and the effect of adding 30 years to our life expectancy is creating a new image of aging that will forever change the way we age and the way we look at our lives, and retirement. Retirement is changing, are you ready?

The Longevity Revolution

- Is it over or just beginning? Is this a challenge or opportunity?
- The changing of aging’s effect on Lifespan, Healthspan and Wealthspan
- The psychology of investing and financial planning

Life’s A Journey

- How long will the trip be? At what cost? Will clients run out of gas/money?
- The impact of adding 30 years to our life expectancy requires a plan

New Images of Aging

- How old would “old” be if we didn’t know how old “old” was?
- The Power of Perceptions: Mindset, Attitude and Beliefs drive behaviors
- From Baby Boomers to Super Seniors: Tina Turner to Tony Bennett

Gerontology 101

- Life Expectancy - Living long, Living well - 70% Lifestyle 30% Genetics
- Baby Boomers turn 60 every 7 seconds • 10K BB a day turn 65 for 20 years
- Centenarian Phenomenon: 1 in 3 girls and 1 in 20 Boomers may live to 100

Redefining Retirement

- Will we be older longer or are we extending middle age? Aunt Bea/Tina Turner
- The Retirement “Experiment”: Can we Afford to Spend 30 years in Retirement?
- Healthcare Breakthroughs – At what cost? Who pays? Pay to Play concept
- New Stages of Adulthood and The Linear vs Cyclic Lifeplan
- Secrets to living a healthy, happy, vital, long life

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